

## **Hudya publishes Annual Report for 2019**

Hudya AB's Annual Report for 2019 has today been published on the company's website. The Annual Report is available in Swedish at <https://ir.hudyagroup.com/en/ir/investors/reports--presentations/>

Hudya's annual report differs from the communicated Year-end Report for 2019:

- **Impairment of goodwill**

May 2019, Hudya acquired parts of rights and assets from SalesPartners Direct Sales ApS. Originally, MSEK 22.7 was recognized as goodwill in connection with the acquisition. This goodwill is written down in its entirety as of December 31, 2019. The impairment, that is not affecting the liquidity, impacted the result from the previously reported Year-end Report for 2019.

### **For further information, please contact:**

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### **About Hudya**

Hudya AB is an innovative Scandinavian fintech company with operations in Sweden, Denmark and Norway and has approximately 190 employees. Hudya creates technical solutions for a simpler economic life, aiming to save customers time and money. Hudya has built a unique digital platform, gathering services that individuals and businesses need. Today, mobile, electricity, insurance and refinancing are offered with friendly terms, prices and customer service. The company has international ambitions and is working to develop and distribute services at a low cost regardless of country, starting in Scandinavia. The company was listed 14 February 2020 on Nasdaq First North Growth Market in Stockholm.

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For further information about Hudya, see [hudyagroup.com](http://hudyagroup.com).

This information is information that Hudya AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above at 17.15 CEST on 4 June, 2020.